Fordlandia The Rise And Fall Of Henry Fords Forgotten Jungle City

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Fordlandia The Rise And Fall

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Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

"For most purposes a man with a machine is better than a man without a machine..." —Henry Ford (pg. 246) Greg Grandin's, 'Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City' is an academic look at the sociological history of Henry Ford's industrial empire, particularly during its waning decades (1928-1948), with particular emphasis on its failed efforts to develop a commercially viable rubber plantation / American village in the Brazilian Amazon.

Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City FORDLANDIA: THE RISE AND FALL OF HENRY FORD'S FORGOTTEN JUNGLE CITY BY Grandin, Greg Author Apr-27-2010 FORDLANDIA: THE RISE AND FALL OF HENRY FORD'S FORGOTTEN JUNGLE CITY FORDLANDIA: THE RISE AND FALL OF HENRY FORD'S FORGOTTEN JUNGLE CITY BY GRANDIN, GREG AUTHOR APR-27-2010 By ...

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Fordlandia | Greg Grandin | Macmillan

His latest book is Fordlandia: The Rise and Fall of Henry Ford 's Forgotten Jungle City. The original content of this program is licensed under a Creative Commons Attribution-Noncommercial-No...

"Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

Prior to showing up at Fordlandia, many of the plantation's workers who had lived in the region had set their pace by two distinct yet complementary timepieces. The first was the sun, its rise and...

Excerpt: 'Fordlandia' : NPR

Fordl â ndia is a district and adjacent area of 14,268 square kilometres in the city of Aveiro, in the Brazilian state of Par á. It is located on the east banks of the Tapajós river roughly 300 kilometres south of the city of Santarém. It was established by American industrialist Henry Ford in the Amazon Rainforest in 1928 as a prefabricated industrial town intended to be inhabited by 10,000 people to secure a source of cultivated rubber for the automobile manufacturing operations of the ...

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Fordlândia - Wikipedia

Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City is a fascinating story of an extraordinary attempt to impose a vision of the American way of life in the Amazon jungle, written by a professor of Latin American history at New York University. In 1927, the Ford Motor company bought a huge tract of land in Brazil, for the purpose of the company growing its own rubber for use in making its cars.

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Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

During its brief heyday, Fordlandia boasted red fire hydrants on neat streets, running water, a sawmill, a water tower and weekly square dancing. But the intransigence of the jungle, changes in the...

Book Review | 'Fordlandia: The Rise and Fall of Henry Ford ...

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